

LIZAVETA HLADZIY

Graphic Designer

Projects

work experience: 3+ years

I have worked with ForestRock and Forest Media Group Social Media Design for Instagram ads, posts, and brand promotions.

- Created 30+ Instagram posts and stories that increased engagement and matched brand identity
- Developed consistent color palettes and typography for brand identity
- Adapted content for different formats and social media needs

Coffee Shop Branding

- Created 3 unique logo concepts based on brand positioning
- Developed a cohesive visual identity (color, typography, style)
- Produced realistic mockups for brand presentation

Startup Design Project

- Designed website layout and login interface based on client requirements
- Developed 5 logo concepts and presented final branding mockups to client.
- Prepared high-quality mockups for presentation

Highlights

- I create designs for social media
- I quickly adapt to a brand's style
- I have a basic understanding of marketing
- I have experience creating designs for social media and promotional materials
- I have experience and the ability to work according to technical specifications
- I have created 15+ designs for academic projects
- I am skilled at working with composition, color palettes, and fonts

Tools

- Canva
- Figma
- Photoshop
- Illustrator
- Procreate
- Indesign
- AI

Languages

- English C1
- Polish A2
(currently improving)



Contact



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My Portfolio

lizavetahladziy.me

Education

Polish-Japanese Academy of information technology

Direction: Graphic Design-New Media Art

Bachelor's degree

October 2024-July 2027

About Me

Junior Graphic Designer specializing in social media design, branding, and digital content creation.

I develop engaging visual solutions, including Instagram posts, logos, and web layouts, with a strong focus on consistency, composition, and audience appeal.

Experienced in working with briefs and translating requirements into clear, effective design solutions.

Skilled in Figma, Canva, and Adobe Photoshop, with the ability to create and adapt visual content across different formats and platforms.

I combine creativity with a structured approach, attention to detail, and an understanding of basic marketing principles to produce designs that are both visually appealing and purposeful.

Highly motivated to grow, improve my skills, and contribute to real projects. I am a team player and get along well with colleagues.

I hold a 1st-level sports certification in modern pentathlon and a diploma from music school; I also graduated from a riding school.